



According to Statistics, the current number of smartphone users in the world today is 3.5 billion, and this means 45.12% of the world's population owns a smartphone. This figure is up considerably from 2016 when there were only 2.5 billion users, 33.58% of that year's global population.

According to research from Rescue Time, one of several apps for iOS and Android created to monitor phone use, people generally spend an average of 3 hours and 15 minutes on their phones every day, with the top 20% of smartphone users spending upwards of four and a half hours.

With that said, the digital world is trending vigorously. You need to advertise and exposed your business in a platform where people have access to you 24 hours a day, 7 days a week, LOCALLY. That's why we created "To2 Directory". The best Digital Service Directory in Southwest Florida. We take a great deal of pride in advertising the best professionals in their area of expertise.

How do we Advertise To2 Directory?

As we owned a very productive Marketing Firm, we have the necessary tools and resources to spread the word out. The simplicity of this page and how user friendly it is, makes it a great tool for anyone who's looking for a particular service they instantly need.

- We have over 120,000 locals e-mails in our Data Base that we send out monthly.
- We do extensive Social Media Campaigns.
- Over 50,000 Postcards Distributed in SWFL.
- Full Page Ad in our top of the notch Magazine "TODOS Magazine".
- Google AdWords and SEO.
- Banners in our excellent blog "TODOS Blog".
- We provided MONTHLY Traffic Analytics.

YOUR DEDICATED LOCAL DIRECTORY

2^{TO} DIRECTORY

The Best Digital Services Directory of SWFL

To2directory.com

To2 Directory Price:

You can be in this awesome Digital Directory for only \$150/Year, which is \$12.50/M (Less than 3 cups of Starbucks coffee)

Steps to Subscribe to To2 Directory

1. Please click on "Subscription" in the website. This will direct you to pay in our secure payment system.
2. Once you paid, you and us will get a confirmation recipe.
3. You need to send us:
 - Logo
 - Picture of your business card.
 - A picture of You (Optional).
 - Please send the information to info@to2directory.com